

Ashraellen - 12-Month Project Proposal

Focused artistic research, editorial work, multilingual publication and public dissemination

Research premise

Ashraellen is not merely a name, but a mode of seeing.

It is a lifelong artistic-philosophical inquiry into meaning, perception, self-deception, inner freedom and the human loss of contact with reality. The work is based on the author's ability to perceive meanings inside meanings, structures within structures, and intersections where a casual phrase, an everyday scene, a personal reaction or a cultural form may reveal a deeper mechanism of human experience.

Ashraellen does not begin from the production of content. Books, essays, novels, videos, sound works, satire, symbolic analysis, public formulas and the multilingual archive are different forms of recording one long investigation.

At the centre of the project is the observation of how a human being replaces direct perception with interpretation; how pain becomes worldview; how fear turns into belief; how language, ideology, religion, digital pressure or personal trauma may begin to think in place of the person.

The author is present in this work not as the creator of a final system and not as the owner of truth, but as an observer and recorder of intersections. The purpose is not to offer a ready-made method of rescue, motivation or spiritual instruction, but to create forms through which a person may recognise mechanisms already active within themselves.

In this sense, Ashraellen functions as an independent artistic research practice, a literary and philosophical archive, and a multilingual public platform for the study of meaning, perception, attention, exhaustion, inner freedom and the contemporary loss of contact with reality.

Purpose of the 12-month period

The proposed 12-month period is not a media-production campaign in the narrow sense. It is a period of focused artistic research, editorial work, multilingual publication and public dissemination.

The production infrastructure is necessary because the research already exists in multiple forms and languages, and needs a stable structure through which it can be completed, preserved, translated and shared.

Work cycle

The year is planned as a repeatable cycle: observation → text → editing → translation/adaptation → video/audio or publication → audience response → archive.

This cycle allows the project to move from fragmented work into a stable artistic-research platform without diluting the original density of the writing and thought.

Main workstreams

- complete and prepare GAS, the third volume of MONOLITH;
- complete, edit and support You Are Already Online;
- edit and continue Error 404: God Not Found as an open novel cycle;
- prepare The Book of Whinesis for publication;
- develop Ashraellen.com as a multilingual archive and professional entrance point;
- produce one long monthly video for each public project, with short formats used flexibly rather than as rigid numerical obligations;

- translate and adapt key texts, videos and project materials into the main language group.

Public value

The audience receives precise, non-simplified forms of observation that help recognise mechanisms of anxiety, self-deception, loss of inner support and rupture with reality without motivational rhetoric, ideological frames or ready-made recipes.

The multilingual structure allows people to approach the same field of observation through different languages and cultural contexts.

Expected outcomes

- a clearer, stronger Ashraellen.com research platform;
- prepared or advanced literary works;
- updated professional and grant materials;
- a stable archive of texts, public observations and project directions;
- new video/audio forms tied to the research rather than produced as isolated media;
- a stronger foundation for future publishing, grant and institutional conversations.

Guiding hierarchy

mode of seeing → inquiry into meaning → forms of recording → public platform → production infrastructure

The infrastructure serves the research, not the other way around.