

Ashraellen Budget 2026

Annual budget for a multilingual literary-media research platform

Main working scenario for twelve months of sustained writing, research, publication, translation, video/audio production and platform development.

Main request: 65,000 EUR / year

Category	Purpose / note	Amount
Living support	Basic living support required to secure sustained working time for writing, research, editing and platform development.	24 000 EUR
Digital tools and AI production	Google AI Ultra, ElevenLabs Business, ChatGPT/Codex-assisted development, editing/SEO tools and technical subscriptions.	17 004 EUR
Video template/render infrastructure	Remotion-based reusable video templates, local rendering setup, testing and small render/cloud reserve.	600 EUR
Equipment / workstation setup	Powerful laptop/workstation, wide monitor, external SSD/backup drive, hub/peripherals for video and publishing work.	6 000 EUR
Internet, backup and technical reserve	Stable connection, mobile/travel internet reserve, backups, storage overflow and technical continuity.	2 000 EUR
Website, domains, admin and publication support	Website maintenance, domains, publication support, minor paid services, administrative and platform-related expenses.	3 000 EUR
Accounting, tax and administrative reserve	Reserve for tax/accounting/admin obligations depending on the final legal form of grant payment and partnership structure.	12 396 EUR
TOTAL		65 000 EUR

Scenarios

Scenario	Annual amount	Comment
Minimal year	55 000 EUR	Lower service capacity and tighter equipment/contingency reserve; workable but fragile.
Realistic year	65 000 EUR	Recommended working budget for sustained twelve-month production and platform development.
Strong year	70 000 EUR	Stronger reserve for services, equipment, taxation and production scale-up.

Production assumptions

Assumption	Value	Comment
Long-form videos per month	14	Regular long-form output across projects
Average long-form duration (minutes)	15	Average duration used for voice-production calculation
Languages for long-form localization	9	Main multilingual platform group
Long-form voice minutes per month	1 890	$14 \times 15 \times 9 = 1,890$ minutes/month
Saint Whine Shorts per month	30	One Short per day for Saint Whine as a baseline
Average Short duration (minutes)	1	Conservative working assumption
Languages for Shorts baseline	1	Baseline: English only; multilingual Shorts would increase the total
Shorts voice minutes per month	30	$30 \times 1 \times 1 = 30$ minutes/month
Regeneration/testing reserve	20%	Rereads, corrections, timing changes, failures, draft versions
Estimated voice minutes incl. reserve	2 304	Large videos + Shorts + 20% reserve
ElevenLabs Business approximate monthly capacity	6 000	Capacity reference for full production mode
Estimated monthly capacity buffer	3 696	Approximate unused capacity for tests, extra Shorts and growth

Budget logic

The budget treats the project not as a single-author website, but as a multilingual literary-media research platform. The main cost driver is regular multilingual audio/video production: long-form materials, Shorts, voice localization, template-based video assembly, editing, publication and archive maintenance.

Sources and references

Source	URL	Use in budget
ElevenLabs pricing	https://elevenlabs.io/pricing	Used for Scale/Business voice production planning.
Remotion license	https://www.remotion.dev/license	Used to treat Remotion as mainly template/render infrastructure rather than a large subscription.
Google AI plans	https://one.google.com/about/google-ai-plans/	Used for Google AI Ultra / AI generation / storage planning.
OpenAI ChatGPT pricing	https://openai.com/chatgpt/pricing	Used for AI-assisted writing/coding/project development planning.
Ashraellen website	https://www.ashraellen.com/	Project platform and public archive reference.

Note: final tax and accounting treatment depends on the legal form of payment, partnership structure and grant requirements.